



NATIONAL SOCIETY OF BLACK ENGINEERS,
UNIVERSITY OF WASHINGTON CHAPTER
(NSBE **UW**)
CORPORATE SPONSORSHIP PACKET

2024-2025



NSBEUW AT-A-GLANCE

The National Society of Black Engineers is one of the largest non-profit, student-managed organizations in the United States. NSBE at the University of Washington (NSBEUW) has been a chartered chapter for 50 years now, dating back to 1975. We empower our members to succeed by offering them programs to enhance their academic skills, professional development, and commitment to community engagement.

NSBEUW has a long history of contributing to diversifying STEM. We take great pride in our many accomplishments which include:

- The leading organization on the UW campus that has supported the retention and development of Black STEM students for 50 years.
- Serving as the catalyst for the creation of the UW chapters of the Society of Women Engineers (SWE) and the Society of Hispanic Professional Engineers (SHPE). We foster unity within the engineering community through on-going collaborations with these organizations.
- Chartering NSBE chapters at local area colleges and universities, namely, Seattle University and Washington State University, which supports NSBE's national goal of graduating 10K Black STEM students by 2025.
- Our annual signature event, the Diversity Career Fair, connecting hundreds of employers seeking to diversify their workforce with thousands of UW students and alumni. This year, we will be hosting our 42nd annual Diversity Career Fair.
- First NSBE chapter to produce a resume book of our members.
- Hosting several Regional Leadership and Fall Regional Conferences

We promote excellence amongst our members with the goal of helping them to achieve academic success, preparing them for their future careers as innovators and change makers in the STEM field, and develop into contributing members of society and inspirational role models to pre-collegiate students. We are the National Society of Black Engineers, University of Washington Chapter and as indicated by our chapter motto, "Our History is Vast and our Potential is Limitless!"



WHO WE ARE

NSBEUW is diverse in terms of cultural background, class standing, academic majors, and professional interests of our students. We meet the needs of our members by facilitating their academic success, creating networking opportunities, helping them build life skills, and by connecting them with a myriad of employers that align with their career interests.

NSBEUW Members by Class Standing

| Freshman | Sophomore | Junior | Senior | Graduate Student |
|----------|-----------|--------|--------|------------------|
| 36% | 27% | 22% | 8% | 7% |

NSBEUW Members by Major

| Major | Percentage of Members |
|-----------------------------------|-----------------------|
| Aerospace Engineering | 4% |
| Civil Engineering | 4% |
| Computer Science | 37% |
| Electrical & Computer Engineering | 12% |
| Human Centered Design Engineering | 7% |
| Industrial Engineering | 2% |
| Informatics | 16% |
| Material Science Engineering | 2% |
| Math | 2% |
| Mechanical Engineering | 2% |
| Other Majors | 12% |



2024-2025 EXECUTIVE BOARD



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LETTER FROM THE PRESIDENT

Dear Future Corporate Sponsor,

My name is Jayden Dunya and I am honored to serve as the 2024-2025 Internal President for the National Society of Black Engineers, University of Washington Chapter (NSBEUW). Our chapter is dedicated to fulfilling NSBE's mission: "To increase the number of culturally responsible Black Engineers who excel academically, succeed professionally, and positively impact the community."

NSBE has profoundly impacted my personal and professional development. Through NSBEUW, I have pushed myself to excel academically and emerge as a leader. The organization provided me with my first internship opportunity, invaluable mentorship, and professional development through leadership roles, regional and national conferences, and a supportive community of my STEM peers. Given the significant role NSBEUW has played in my college success, I am reaching out to invite you to support NSBEUW as we continue to empower our members.

Your sponsorship will enable our chapter to offer innovative programs that support our members' success and connect them with companies like yours that share our mission and goals. Additionally, your support will allow us to send members to the #NSBEGOLD Annual NSBE National Conference in Chicago, IL, and provide scholarships to deserving students. This sponsorship packet outlines the programs your contribution will support during the 2024-2025 academic year. We are committed to ensuring that our partnership is mutually beneficial. I invite you to review the rest of this sponsorship packet and select the level that best aligns with your organization's needs. NSBEUW is looking forward to another year of growth and development, and we are excited about the possibility of partnering with your organization.

Sincerely,

Jayden Dunya
2024-2025 Internal President
National Society of Black Engineers
University of Washington Chapter



50TH YEAR ANNIVERSARY

The University of Washington National Society of Black Engineers (NSBE) is proud to announce the celebration of its 50th anniversary. For half a century, NSBE UW has been devoted to supporting Black engineers' and technologists' growth and achievements, creating a supportive community, and promoting diversity and inclusion within the engineering field. This achievement is something we take great pride in. Our goal of empowering and inspiring the next generation of Black engineers has been alive this long. We will devote the next 50 years to our national mission statement “to increase the number of culturally responsible Black engineers who excel academically, succeed professionally, and positively impact the community.” Thank you for all the support, in the past, present, and future.



March 21st, 1974 Meeting that marked the beginning of NSBEUW.

2024-2025 PROGRAMS



Academic Excellence

To plan events and programs that help our students succeed in their academic courses and enhance their overall university experience.



Professional Development

To expose our members to resources that increase their personal and professional development.



Community Outreach

To inspire and encourage pre-collegiate students to pursue higher education in STEM, and to serve as a role model and mentor for these students.

ACADEMIC EXCELLENCE PROGRAM EVENTS

- **Big/Little Mentorship Program**

- Pairing underclassmen and transfer students with upperclassmen and graduate students in their corresponding STEM discipline to provide guidance in their academic and university journey.

- **Study Jam Sessions**

- Helping members acquire the study skills to excel in a challenging curriculum through study groups and one-on-one tutoring.

- **Academic Workshops**

- Informing student of available campus resources and programs, bringing those resources to general body meetings to help them reach their academic goals and navigate the campus.

- **Advisor's Panel**

- Connecting members with departmental STEM advisors to promote awareness of the different disciplines within engineering to help them explore their options and make informed decisions.

- **Graduate School Panel**

- Linking members with current graduate students to provide resources, insight to the benefits of, and encouragement to pursue a higher degree.



PROFESSIONAL DEVELOPMENT PROGRAM EVENTS

- **Diversity Career Fair**
 - Our signature event, supporting employers in the recruitment of exceptional, diverse talent for jobs and internships.
- **NSBE Conferences**
 - Engaging in networking events, technical competitions, leadership development workshops, career fairs, and much more.
 - Regional Leadership Conference in Beaverton, OR
 - August 4-6
 - Fall Regional Conference in Los Angeles, CA
 - November 10-12
 - #NSBEGOLD Annual NSBE National Conference in Chicago, IL
 - March 5-8
- **Employer Presentations**
 - Exposing students to the different industries and job opportunities within STEM while offering invaluable advice on job search, resumes, interviews, and the skills necessary to successfully perform in the workplace.
- **Alumni Panel**
 - Networking with NSBEUW professional engineers and scientist to learn about their professional journey, gain advice on how to thrive, and succeed in the workplace.



COMMUNITY OUTREACH PROGRAM EVENTS

- **NSBE Jr. Partnerships**

- Partnering with local NSBE Jr. chapters to provide STEM-related workshops, mentoring, and tutoring to middle and high schoolers, creating opportunities for exposing students to the different opportunities in STEM, creating a pipeline for future STEM graduates and professionals.

- **Pre-Collegiate Initiative Day**

- Hosting events for pre-collegiate students (K-12) to tour the university campus, engage in challenging technical competitions, and enjoy a delicious lunch while participating in a panel discussion with upperclassmen and professionals.

- **Engineering Launch - Campus Collaborations**

- Collaborating with other student groups and UW departments to promote NSBE's mission and STEM education at various on-campus events.

- **MLK Jr. Day of Service**

















- Volunteering in the Greater Seattle Area in commemoration of Dr. Martin Luther King, Jr.

- **Gradnite**

- Recognizing our exceptional graduating members and the amazing sponsors of NSBEUW, allowing our chapter's past, present, and future to celebrate and build community with one another.



SPONSORSHIP TYPE AND BENEFITS

| Benefits | Red Flame Sponsor \$500 | Lightning Bolt Sponsor \$1500 | Black Torch Sponsor \$2500 |
|---|---|--|---|
| GroupMe Message Board Shoutout |  |  |  |
| Acknowledgement in Weekly Newsletter |  |  |  |
| Recognition on Website |  |  |  |
| Social Media and General Body Meeting Recognition | |  |  |
| Promotion of Job Opportunities | |  |  |
| Priority Hosting of NSBEUW General Body Meeting or Events | | |  |
| Invitation and Recognition at Gradnite Banquet | | |  |
| Access to Exclusive Resume Book | | |  |

Sponsor a Scholarship

(\$500 scholarship per awardee)

Sponsor a NSBEUW member through a scholarship! Scholarships will be awarded to outstanding members who engage in NSBE leadership and go above and beyond in community outreach and academics.



THANK YOU!

Thank you for your consideration in supporting NSBEUW for the 2024-2025 academic year! To continue with your sponsorship, please navigate to the Handshake platform where you can select your sponsorship type and submit payment. For questions, please contact Beemnet Yimam at uwnsbe@uw.edu

